

**Subject:** DCBID Halloween Event  
**From:** "Michael Filson" <@>  
**Date:** 08/30/2016 02:44 PM  
**To:** michael@downtownnews.com

Michael,

Henna sent me over the email for Halloween ads for this year. I took a look at what we did last year and here's what I would like to get a price for:

3 2/3 page ads (10/10, 10/17, 10/24)  
Leaderboard on web and email (10/3 - 10/31)  
Enhanced list (10/10, 10/17, 10/26)

Thanks!

**Mike Filson**  
Community Relations Manager

 <https://www.downtov>

**Downtown Center Business Improvement District**  
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017  
Call: 213-416-7524 | Fax: 213-624-0858  
Web: [DowntownLA.com](http://DowntownLA.com)



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— Attachments: —

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